

PROMOTION GUIDELINES:

1. All promotional materials produced in conjunction with the Satellite Symposia (e.g. invitations, announcements, signs, flyers, web site information, etc.) must be submitted to the CNS for review by Friday, September 16, 2021.
2. Companies may not state or in any way imply in their promotional materials, handouts or enduring materials that the activity is planned, sponsored or endorsed by the CNS. Promotional materials for Satellite Symposia must receive prior approval from the CNS.
3. The CNS name, logo and other intellectual property may not be used on any announcement, sign, publication, or other material without the prior written approval of the CNS. To request permission, email smanola@cns.org.
4. With approval from the CNS, promotional materials may include the following statement: ***“This activity will be held in conjunction with the CNS Annual Meeting. It is not considered part of the official scientific program of the CNS Annual Meeting.”***
5. At a minimum, all invitations and promotional materials must include the second sentence of the above mentioned statement, to be adapted as follows if the first sentence is not utilized: ***“This activity is not considered part of the official scientific program of the CNS.”***
6. Satellite Symposia are allowed one (1) professionally made promotional sign (produced by the sponsor of the event) in the designated area to advertise the event. This sign must be removed immediately following the scheduled event. In addition, all the day’s Corporate Satellite Symposia will be noted on one sign, provided by the CNS, which will be located in the registration area on the day of the Symposia. Satellite Symposia providers may choose not to have their activity listed on the CNS sign.
7. Exhibit booth representatives may distribute invitations and other promotional material for the event at their booth or on the CNS literature table at registration. Exhibiting companies may not have people distributing any materials in the convention center hallways or meeting rooms.

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~~2QWQRILWVDMHWRERQKLSULFH~~ .The SULFing structure for ~~FRUSRUDHQWU~~ sponsored Satellite Symposia is based off the amount of invited/anticipated physicians at the event, and is as follows:

- *1-10 invited/anticipated physicians: **\$5,000**
- *11-25 invited/anticipated physicians: **\$10,000**
- *26-40 invited/anticipated physicians: **\$15,000**
- * invited/anticipated physicians: **\$20,000**

Applicable fee(s) must be submitted along with the completed application(s) form. This payment will not be deposited until after the event is approved. After that time, the relevant cancellation policy applies (see below). The CNS is not responsible for any costs incurred in association with any aspect of the Satellite Symposia

BENEFITS:*

1. This Satellite activity option offers a limited opportunity to provide a customized event marketed to neurosurgeons who are attending the CNS Annual Meeting.
2. Approved Satellite Symposia will be listed in the CNS Annual Meeting Mobile App if received by August 20, 2021, unless applicant requests in writing that it not be published; such written requests should be submitted to smanola@cns.org.
3. Approved Satellite Symposia will be noted on a 22" x 28" sign in the registration area on the day of the symposia.
4. Satellite activity providers are eligible to receive one free set of mailing labels approximately three (3) weeks prior to the CNS Annual Meeting. These are for a one-time use to promote the approved activity. As noted above, content requires CNS approval. Additional sets of labels are available for rent.
5. The CNS cannot guarantee nor be responsible for attendance at the Satellite Symposia.

*NOTE: Corporate Supporter Benefits do not apply to Satellite Symposia

CANCELLATION POLICY:

1. The CNS must be notified promptly in writing of the cancellation of any scheduled Satellite Symposia.
2. If the CNS receives written notification of the cancellation of a satellite activity no later than August 20, 2021, a 50 percent refund will be issued.
3. No refunds will be issued for events cancelled on or after August 20, 2021

VIOLATIONS AND SANCTIONS:

At its' sole discretion, the CNS reserves the right to revoke privileges for future programs of any sponsoring organization, supporting organization, or activity organizer involved in planning a satellite activity that does not comply with the rules and requirements set forth in this policy.

APPLICATION PROCESS:

Applications for Satellite Symposia must be accompanied by the corresponding fee (\$500 of which is non-refundable). Applications should be received by Friday, August 20, 2021. Applications received August 20 or later may be approved if space is available, but will not be listed in the CNS Annual Meeting Mobile App.

Information on approved Satellite Symposia will be forwarded to the hotel. CNS staff will inform the primary contact noted on the application with the meeting room assignment, hotel contact and audio/visual contact. After notification of meeting room assignment, the sponsor of the satellite activity will work directly with the hotel to manage all meeting needs.

In the event that final approval is not granted, the CNS will not be responsible for cancelling any arrangements that may have been made by the applicant in connection with the proposed event. In addition, the CNS will not be responsible for any costs incurred for the proposed event.

Requests for Satellite Symposia with payment should be submitted to:

Congress of Neurological Surgeons
10 N. Martingale Road, Suite 190
Schaumburg, IL 60173
Fax: (847) 240- 0804
Email: corporatedevelopment@cns.org