

2021 Tumor Section Satellite Symposium

Neurosurgical Oncology **2021:**
A Vision for the Future

October 15-16, 2021
Austin, Texas

Corporate Support Opportunities



SECTION ON TUMORS

A Section of American Association of Neurological Surgeons and Congress of Neurological Surgeons

Dear Corporate Partner:

On behalf of the AANS/CNS Section on Tumors, it is our pleasure to announce the 14th Annual AANS/CNS Tumor Section Satellite Symposium. The meeting will include the Society of Neuro-Oncology Latin America (SNOLA). These meetings are comprehensive with condensed, neuro-oncology focused content and are typically very well-attended for that reason, as well as the fact that they conveniently precede the 2021 Congress of Neurological Surgeons Annual Meeting. Indeed, the 2021 AANS/CNS Tumor Section Satellite Symposium will be orchestrated similarly, held October 15-16, 2021 in Austin, Texas. The Scientific Program, for which planning is currently underway, will feature world-renowned experts and relevant discussions about current neuro-oncology topics.

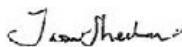
In an effort to make this the most successful Symposium yet and further the great work being done in neuro-oncology and care for patients with brain tumors, we graciously request your support and look forward to finding an opportunity that meets your company's needs. Below, please find the details about this event. We would be happy to offer additional information, which can be provided by Sydney Manola (847-805-4480, smanola@cns.org) Colleen Dunphy (847-805-4482, cdunphy@cns.org) or Alex Waszok (847-805-4454, awaszok@cns.org) at your convenience. We would be delighted to arrange a Zoom meeting to discuss further.

Thank you for your consideration in advance. We sincerely look forward to your presence and support in what promises to be an outstanding Symposium! We hope that you will commit to supporting the meeting.

Sincerely,



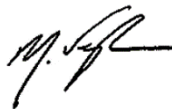
Jennifer Moliterno, MD



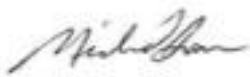
Jason Sheehan, MD



Ian Dunn, MD



Michael Vogelbaum, MD



Michael Ivan, MD



Dr. Rohan Ramakrishna, MD

Corporate Support Program

Take advantage of the opportunity to gain increased exposure both inside and outside the Exhibit Hall by becoming a Corporate Supporter of the 2021 Tumor Satellite Symposium. The Tumor Section offers outstanding support opportunities to suit any budget and customized packages to help you target any market.

Your corporate support contribution provides valuable education programs and networking events throughout the Tumor Section's meeting. Show your support for this neurosurgical specialty by becoming a Corporate Supporter of the 2021 Tumor Section Satellite Symposium!

2021 Corporate Support Benefits

Corporate Support consists of any Sponsorship, Educational Grants, Advertising, and Exhibit Booth Space at the 2021 Tumor Section Satellite Symposium.

Benefits	Ambassador	Partner	Benefactor	Supporter
Signage and Acknowledgement				
Badge Ribbons at the 2021 Tumor Section Meeting with support level	X	X	X	X
Acknowledgement in general corporate support advertising	X	X	X	X
Company recognition on Meeting's Mobile App	X	X	X	X
Company recognition on Section website	X	X	X	X
Company recognition on general corporate support signage onsite.	X	X	X	X
Inclusion in the general corporate support slide during the Scientific Session slideshow.	X	X	X	X
Acknowledgment in a general corporate support insert	X	X	X	X
Complimentary pre-meeting and post meeting attendee registration list (mailer content approval is required)	X	X	X	
Individual Acknowledgement Banner onsite (as space permits)	X	X		
Complimentary Invitations to the Gala	4 invites	2 invites		
Individual Banner Ad on the Tumor Section's webpage on the CNS website (cns.org/tumor)	X			

In order to qualify for the Supporter level and receive the above benefits, support must include the following: Exhibit Booth space **and a Sponsorship or Educational Grant. Advertising will contribute to the total of your support, but will not count towards a level without Sponsorship and/or Educational Grant contribution.*

SUPPORT LEVELS	
Ambassador	\$65,000 and Up
Partner	\$50,000–\$64,999
Benefactor	\$25,000–\$49,999
Supporter	Up to \$24,999

Sponsorship Opportunities

Corporate support of events within the AANS/CNS Section on Tumors emphasizes your company's commitment to the section's objectives, not only for this specific meeting, but to the advancement of the subspecialty of neuro-oncology as a whole. The AANS/CNS Section on Tumors offers a wide range of opportunities designed to:

- Supplement your efforts to increase traffic to your booth
- Identify your company as a leader within this highly specialized industry
- Create awareness of your company's support of the section
- Provide an area to promote existing products or showcase products new in the market
- Maintain the recognition already enjoyed by your company
- Boost marketing power and provide opportunities for small exhibitors

Reserve your preferred opportunities today!

Sponsored Lunch Session (Non-CME) \$30,000



This enables your company to connect with attendees beyond your exhibit booth in a meaningful way that is valuable to them. As a lunch session sponsor, your company invites faculty of your choosing to host a 45-60 minute presentation on any topic Friday, October 15 or Saturday, October 16. This opportunity includes use of a lecture space near the exhibit hall that can accommodate up to 75 attendees; a standard A/V set (podium, microphone, screen, and projector) ; and promotion of your lunch session via onsite signage and the meeting's mobile app. Attendees will pick up F&B before attending your presentation. *Limit of three (3) lunch sessions per day, for a total of six (6) opportunities.*

Sponsored Breakfast Session (Non-CME) \$20,000

This enables your company to connect with attendees beyond your exhibit booth in a meaningful way that is valuable to them. As a breakfast symposium sponsor, your company invites faculty of your choosing to host a 45-60 minute presentation on the topic of your choosing which will take place on Saturday, October 16. This opportunity includes use of a lecture space near the exhibit hall that can accommodate up to 75 attendees; a standard AV set; and promotion of your breakfast session via onsite signage and the meeting's mobile app. Attendees will pick up F&B before attending your presentation. *Total of three (3) breakfast sessions are available*



'What's New' Sessions \$3,000 for one (1) 10-minute session

These 10-minute sessions offered during the daily beverage breaks offer attendees a glimpse at the latest research, products, and services. Corporate supporter is responsible for inviting a physician to present during their session (topic must be approved by the Section). The Scientific Program Committee will have final approval of companies participating in these sessions. This opportunity includes promotion via onsite signage and the meeting's mobile app. Concurrent and/or multiple sessions may be purchased. *Nine (9) slots are available.*

Charging Lounge \$25,000



Gain prominent advertising space and help attendees stay in touch with the home and office by supporting the charging lounge. This opportunity includes prominent display of your company logo and information within the prominently located charging lounge. A place where attendees can sit and relax while their devices charge. Options to include a video display (monitor) are available at an additional cost.

Exclusive Opportunity

Gala Supporter \$50,000 Exclusive or \$7,500 Multiple

Help the AANS/CNS Section on Tumors celebrate its 36th anniversary during the Gala to be held on Friday, October 15. Co-support includes five (5) additional invitations to the gala, and recognition of company's support via onsite signage and the meeting's mobile app.



Sponsored Evening Session \$30,000

Take advantage of the fact that Tumor Section attendees will be staying in town for the CNS Annual Meeting. Host an evening session after the program ends on Saturday, October 16. Choose topic and faculty. Recognition includes acknowledgement via onsite signage and the meeting's mobile app. *Limit of two (2) opportunities available.*

Advisory Panel \$15,000

The section will provide up to a 5 neurosurgeon panel at the 2021 Tumor Section Satellite Symposium. These surgeons will be available for one hour. This is an opportunity to gather feedback and valuable insight into how your technology is helping to further advance the neurosurgical oncology field.

Sponsored Beverage Breaks \$5,000 Each

The refreshment breaks take place in the Exhibit Hall on Friday, October 15 and Saturday, October 16. Support of this event will include company acknowledgement in the meeting's mobile app, company branding on tables, company logo, and hyperlink to your company website on sponsorship page of the meeting website. Add napkins, cups, or beverage jackets (company supporter to provide) with your logo. *Limit of five (5) opportunities available.*



Advertising Opportunities

A sample of any advertising must be approved by show management prior to production and distribution. These items include (but are not limited to) marketing brochures/flyers, napkins, cups, beverage jackets, tent cards, and advertising pieces. Advertiser pays all expenses of the available items. No materials may be distributed during any activity relating to CME credits.

Badge Lanyards \$5,000



See every attendee wearing your company's name and logo! These badge lanyards deliver highly visible, eye-level brand recognition and are supplied to every attendee. With your name and logo on the length of the lanyard, attendees will wear your name for the duration of the meeting, ensuring maximum visibility. The advertising company provides lanyards. A pre-production prototype is required and is subject to approval from show management.

Registration Bags \$10,000

Put your company logo and product information in the hand of every attendee. Your company selects and produces the bag of your choice, and can insert up to one insert per bag given to all attendees as they register on-site. All items subject to Section approval.



Registration Insert \$2,500



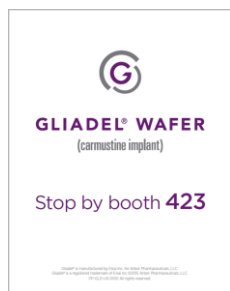
Provided to all attendees as they pick up their badges, this is the perfect opportunity to preview your product launches, in-booth demonstrations, and other activities attendees will not want to miss. Maximum size of piece is 8.5"x11", double-sided.

Doctor's Door Drop Bag \$3,500

Stand out from the rest by including your logo and message on the bag that will hold all inserts delivered to attendees before the exhibit hall opens.



Door Drop Insert \$1,500



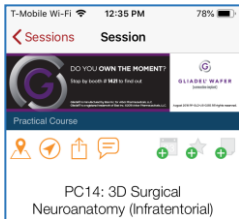
Delivered to all attendees on Friday morning, this is the perfect opportunity to preview your product launches, in-booth demonstrations, and other activities attendees will not want to miss. (Maximum of two-sided, 8.5"x11").

Attendee Registration Lists \$250 each

Give attendees company information either before or after the Tumor Biennial Meeting. The CNS will provide one copy of the attendee list that's good for one (1) mailer for the 2021 Biennial Tumor Meeting. Both a Pre-Meeting and Post-Meeting list will be available for purchase.



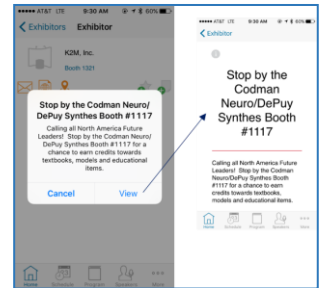
Banner Ad on the Mobile App \$2,500



Attract attention and invite attendees to visit your booth space. A banner ad in the mobile app will appear at the top of each page. This opportunity includes the potential to click through to company website.

Push Message on the Mobile App \$2,500

Invite attendees to a sponsored event or just to visit your booth. A push message notification can be sent to attendees with your information.



E-blast (Pre-Meeting or Post-Meeting) \$5,000

Provide company information to the attendees with a Pre-Meeting E-blast. Your content must be approved and the E-blast will be co-branded with the Tumor Section and CNS logos. There is a limit of one mailing per company. *Limit of three (3) opportunities pre-meeting and three (3) opportunities post meeting, for a total of six (6).*

Hotel Advertising

If you are looking to make a larger splash, our various larger scale options are the way to go. Please contact Sydney Manola at smanola@cns.org for exact opportunities and pricing.

Educational Grant Opportunities

General Scientific Session Education Grant \$15,000

The General Scientific Sessions are a part of the meeting that highlight featured speakers and top leadership in tumor neurosurgery. With all attendees participating, this is a high-profile event. Recognition includes acknowledgement of company's support via onsite signage and the meeting's mobile app.

Limit of four (4) opportunities available.

General Meeting Educational Grant \$5,000 or Greater

Not sure what to support or how much to invest? This allows your company to contribute to the meeting at a comfortable level which will be used to support the general activities of the meeting. 2021 Tumor Section Satellite Symposium. Recognition includes acknowledgement of company's support via onsite signage and the meeting's mobile app. A perfect opportunity for any corporate supporter!

Corporate Support Application

Company Name: _____

Contact Name: _____

Address: _____

City, State, Zip Code: _____

Phone, Fax: _____

E-mail Address: _____

Signature: _____

Payment Information

Credit Card Number _____

Expiration Date _____

☐ Visa ☐ MasterCard
☐ American Express

Name (exactly as it appears on card) _____

Signature (Required if paying by credit card)
(I agree to pay according to the credit card issuer agreement)

Mail: Congress of Neurological Surgeons
10 N. Martingale Road, Suite
190 Schaumburg, IL 60173-2294

Fax: If paying by credit card,
you may fax this application to:
847-240-0804.

Maximize your company's visibility at the 2021 Tumor Section Satellite Symposium by becoming a Corporate Supporter today. Due date: July 16, 2021

Sponsorship opportunities

Lunch Session (Non-CME)	_____ @ \$30,000	= \$ _____
Breakfast Session	_____ @ \$20,000	= \$ _____
What's New Session	_____ @ \$3,000	= \$ _____
Charging Lounge	_____ @ \$25,000	= \$ _____
Gala Support (Exclusive)	_____ @ \$50,000	= \$ _____
Gala Support (Co-Supporter)	_____ @ \$15,000	= \$ _____
Evening Session	_____ @ \$30,000	= \$ _____
Beverage Break	_____ @ \$5,000	= \$ _____
Advisory Panel	_____ @ \$15,000	= \$ _____

Advertising Opportunities

Badge Lanyards	_____ @ \$5,000	= \$ _____
Pre-Meeting E-blast	_____ @ \$5,000	= \$ _____
Post-Meeting E-blast	_____ @ \$5,000	= \$ _____
Registration Bags	_____ @ \$10,000	= \$ _____
Registration Insert	_____ @ \$2,500	= \$ _____
Door-Drop Doctor's Bag	_____ @ \$3,500	= \$ _____
Door Drop Insert	_____ @ \$1,500	= \$ _____
Banner Ad on Mobile App	_____ @ \$2,500	= \$ _____
Push Message on Mobile App	_____ @ \$2,500	= \$ _____
Pre-Meeting Attendee List	_____ @ \$250	= \$ _____
Post-Meeting Attendee List	_____ @ \$250	= \$ _____

Educational Grant Opportunities

General Session Grant	_____ @ \$15,000	= \$ _____
General Educational Grant	_____ @ \$5,000	= \$ _____
Total Amount of Corporate Support		= \$ _____

Corporate support agreements received after this date may not be acknowledged in all marketing vehicles. Advertising opportunities are not part of the corporate

support program and only contribute to corporate supporter level or benefits when combined with sponsorship/educational grants. All payments must be received no later than 30 days prior to the start of the meeting on October 15, 2021.

Email completed form to: CNS's Development Team at corporatedevelopment@cns.org by July 16, 2021.

Companies supporting or co-supporting an event must comply with all applicable rules and regulations set by the Tumor Section, CNS, and the Austin Convention Center. This agreement, signed by a duly authorized representative of the company, must be received no later than **July 16, 2021**. This agreement is to become effective upon acceptance by the Tumor Section and CNS. An invoice for all opportunities will be sent to company contact upon acceptance of opportunities by the CNS.